

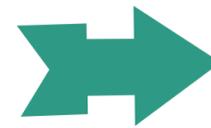
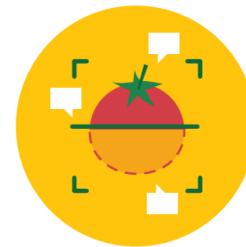
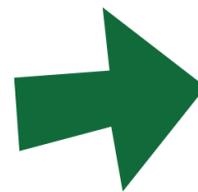
# path from seed to supplement

**beyond fresh™**

We start with the whole food that is processed using whole fruit or vegetables including the peels, leaves and seeds, whenever possible, resulting in optimal richness of vitamins, minerals, enzymes, antioxidants, phytochemicals and other naturally occurring nutrition.

Unlike many agricultural powders, BEYOND FRESH™ proprietary processing ensures optimal freshness, purity, activity and potency guaranteed through our transparent supply chain and state-of-the-science drying technology.

Nutrition experts understand that a daily multivitamin is no replacement for a healthy lifestyle. When you're unable to eat a balanced diet, BEYOND FRESH supplements may enhance your nutritional intake with wholesome greens, berries, fruits, vegetables and superfoods. Our whole food formulas make it convenient and easy for you... year-round at an affordable price.



## Organic Growing

Ingredients used in BEYOND FRESH™ products generally start with certified organic seeds and are grown by experienced organic farmers throughout our network within North America.

## Optimal Harvesting

Unlike much of the "fresh" produce we buy every day, which is often harvested early and allowed to ripen during transportation or on supermarket shelves, agricultural ingredients used to make BEYOND FRESH™ products are vine ripened and harvested at the peak of maturity to ensure maximum nutrient density and phytonutrient activity.

## Short Transit Time

BEYOND FRESH™ fruit and vegetable material is efficiently transported from farm to processing to lock in freshness for up to three years.

## Proprietary Processing

BEYOND FRESH™ fruits and vegetables are thoroughly cleaned and processed using the most advanced proprietary technology.

## Purity Testing

All fruits and vegetables used to make BEYOND FRESH™ products undergo testing in our analytical laboratories to ensure all ingredients comply with our strict standards. Testing includes protocols to verify plant identity and product purity.

## 'Plant to Package' Freshness

BEYOND FRESH™ material is then quickly packaged in our own state-of-the-art, organic certified packaging facility using the latest high speed equipment employing just-in-time supply chain management.



[www.beyondfresh.com](http://www.beyondfresh.com)

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