

beyond fresh™

Path From Seed to Supplement



**WITH ONLY
1 OUT OF 10**

Americans eating enough fruits and vegetables*, **BEYOND FRESH™** makes it easier to improve their daily intake of fruits, vegetables and many other wholesome foods.

Nutrition experts understand that a daily multivitamin is no replacement for a healthy lifestyle. When you're unable to eat a balanced diet, **BEYOND FRESH™** supplements may enhance your nutritional intake with wholesome greens, berries, fruits, vegetables and superfoods. Our whole food formulas make it convenient and easy for you... year-round at an affordable price.

Unlike many agricultural powders, **BEYOND FRESH™** proprietary processing ensures optimal freshness, purity, activity and potency guaranteed through our transparent supply chain and state-of-the-science drying technology.



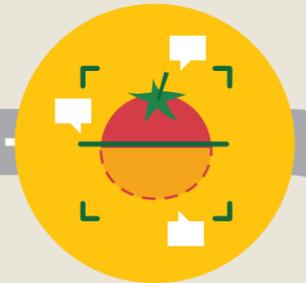
Organic Growing

BEYOND FRESH™ products generally start with certified organic seeds and are grown by experienced organic farmers throughout our network within North America.



Optimal Harvesting

Unlike much of the "fresh" produce we buy every day – which may ripen during transportation or on supermarket shelves – BEYOND FRESH™ fruits and vegetables are vine ripened and harvested at the peak of maturity to ensure maximum phytonutrient activity.



Proprietary Processing

BEYOND FRESH™ fruit and vegetable material is processed using the most advanced procedure to lock in freshness for up to three full years.



Farm Fresh To YOU

Once the carefully selected produce has been harvested and cleaned, it goes through our state-of-the-art process to ensure that the smoothie you drink is nutrient rich and wholesome.

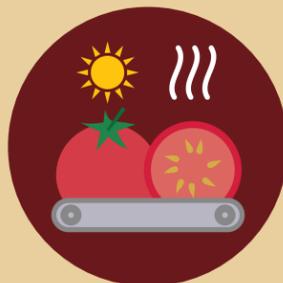
We Carefully Preserve Them After Harvest for the Best Nutrition

Fruits and vegetables lose much of their nutritional content when they're picked early and shipped long distances. BEYOND FRESH™ solves that problem by locating our juicing and drying facilities as close to our farmers as possible. Where that's not close enough, we utilize a proprietary process to ensure the freshness of each fruit and vegetable.



Real Food

We start with the whole food, and we end there, juicing the whole fruit or vegetable, including peels, leaves and seeds, whenever possible, to harvest the greatest amount of nutrients.



Perfectly Dried

We don't shortcut the drying process, like other products may do.



Drink & Enjoy!

In the end, the proof is in the pudding... or actually the shake you drink! BEYOND FRESH™ is delicious – you can taste the freshness!



*Centers for Disease Control and Prevention, July 10, 2015 Morbidity and Mortality Weekly Report
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